

Message from our CEO – Our Community

KidKare community,

This is certainly a stressful time for all of us personally and professionally. We recognize and appreciate that most of you are busy trying to organize your operations and ensure that our most vulnerable children are fed and cared for. Many of your providers are caring for essential workers' children. This work is critically important. We are hearing that others are dealing with stories from the families they serve that include parents being laid off, pay-cuts and overwhelming unemployment. We are hopeful that our food program community can and will help.

We are hearing stories of homes and centers continuing to operate, even if only by serving grab-and-go meals to their families. Others are opening more spaces to take in children as other locations have had to close due to illness or state requirements. These stories sadden me, but what gives me the most hope is knowing the food program was born from and is most critical in these difficult times. I have learned in my first few years here that the people who spend their career and lives serving children and families on the food program are caring, tough, and determined to succeed in their mission.

The team at KidKare stands ready to help and support you in your efforts.

We think we can help in 3 critical ways:

- 1) Provide a quick reference for working from home, using our software with the waivers, and keeping up with stimulus options ([click here](#)).
- 2) Listen to and share stories of success from our customers.
- 3) Encourage you all to be proactive on applying for the available stimulus programs. Childcare providers, centers, and sponsors are all eligible (if under 500 employees). The SBA program is attempting to get cash out within 3 days to those who file a complete application.

Please review, share, and save the linked document. If we can do more, please let us know how. Please share your own success stories with us so we can share with our community of 80,000 providers. Our Customer Success and Support teams are 100% dedicated to helping you all work through these most difficult circumstances. We wish you strength and health, and we are so grateful to have you serving America's families and children in this unprecedented time of need.

The stimulus money will run out, so please prioritize that. If I can help you understand the stimulus, feel free to contact me directly.

Sincerely,  
Georgine Muntz

**Georgine Muntz | CEO**

**KidKare by Minute Menu and Link2Feed**

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